

**CONFERENCES/SEMINARS**  
**AUTHORITY FOR ATTENDANCE**

THIS FORM TO BE USED FOR COUNCILLORS (FOR ATTENDANCE BOTH IN AND OUTSIDE THE U.K.) AND FOR EMPLOYEES (OUTSIDE THE U.K. ONLY OR, IF ACCOMPANYING A COUNCILLOR, INSIDE THE UK)

<b>1. Title of Conference</b>	The Middle East Real Estate Forum: Where East meets West	
<b>2. Organising Body</b>	Birmingham City Council / Estates Gazette	
<b>3. Location</b>	United Arab Emirates	
<b>4. Date(s)</b>	Sat 27 <sup>th</sup> April to Thu 2 <sup>nd</sup> May 2019	
<b>5. Councillor(s) recommended to attend</b>	None	
<b>6. Employee(s) recommended to attend</b>	Martin Yardley – Deputy Chief Executive (Place)	
<b>7. Cost per person, including travel, etc</b> (Note: If total cost is less than £100, formal Cabinet/Cabinet Member approval is not required)	Accommodation	£600
	Travel	£3,500
	<b>Total per person(A)</b>	<b>£4,100</b>
	Visit support costs	£200
	Subsistence	£200
	Insurance	N/A
	Visa	N/A
	<b>Sub-total expense (B)</b>	<b>£400</b>
	<b>Total cost(A+B)</b>	<b>£4,500</b>
<b>8. Is participation at this event as part of a group</b>	Yes	
<b>9. If so, how many people IN TOTAL will be attending the event as part of that group</b>	<p>The West Midlands delegation will consist of six:</p> <ul style="list-style-type: none"> <li>• Birmingham City Council <ul style="list-style-type: none"> <li>○ Leader</li> <li>○ Corporate Director of Inclusive Growth</li> <li>○ Principal Capital Investment Officer</li> </ul> </li> <li>• Coventry City Council, Deputy Chief Executive</li> <li>• City of Wolverhampton, Chief Executive</li> <li>• West Midlands Growth Company, Chief Executive</li> </ul>	
<b>10. Is there anyone travelling with the Member, officer or group in relation to</b>	No	

<p>whom any of the costs of travel, accommodation or any other expense will be paid for by a Member or officer. If "YES" please state number.</p>	
<p>11. Source of Funding (Cost Code)</p>	<p>10952 (international Development)</p>
<p>12. What are the reasons for attendance and what benefits to the City Council are expected from attendance</p>	<p>A visit to the United Arab Emirates for the purposes of capital investment promotion activity including 1:1 investor meetings and destination promotional activity.</p> <p>Attending provides the opportunity to meet with key individuals / investment funds who are looking for investment opportunities in cities in the West Midlands.</p> <p>Key objectives of the visit:</p> <ul style="list-style-type: none"> <li>• Meet with some of the world's largest Sovereign Wealth Funds to promote key investment opportunities in Coventry.</li> <li>• Facilitate new networks and connections with active investors and real estate professionals in the UAE.</li> <li>• Raise awareness in the key Gulf capital markets of the City and region and the benefits of investing over other locations in UK and Europe.</li> <li>• Highlight the existence and benefits of major assets such as UKBIC, NAIC and Friargate, including related economic growth opportunities and delivery timescales.</li> <li>• Contribute in inbound capital investment to underpin real estate development that will be home to business rate raising businesses.</li> <li>• Demonstrate Coventry and the region's openness as an investment location and economy to an already interested investor base.</li> </ul> <p>Completed By/Signed:</p> <p>Date:</p>
<p>13. Is this conference part of an overall project involving further visits in the future?</p>	<p>Not at this stage.</p> <p>Repeat visits may be required following any investment successes.</p>
<p>14. Recommendation of Cabinet Member/ Cabinet/Chair of any other City Council Committee</p> <p>(a) Are you satisfied that there is a genuine reason for attendance and genuine benefit for the Council?</p>	<p>YES/NO</p> <p>YES/NO</p>

(b) Will Councillor attendance affect the decision-making processes of the Council?	YES/NO
(c) Is attendance recommended?	YES/NO Signed: Date:
15. Cabinet Member's recommendation	<input checked="" type="radio"/> YES/ <input type="radio"/> NO Signed: <i>Jim O'Neil</i> Date: 28.3.19
16. Leader's recommendation	YES/NO Signed: <i>Jepp Ryan</i> Date: 28/3/2019
17. Person responsible for booking conference following approval of attendance	Name: Audrey Cowell Department: Place Directorate Telephone No: 024 7697 2481

THIS FORM SHOULD NOW BE RETURNED TO  
THE DIRECTOR OF RESOURCES (Room CH 59)

FOR RESOURCES DIRECTORATE'S USE ONLY

<b>Decision</b>	Cabinet Member/Cabinet
<b>APPROVED / NOT APPROVED</b>	Date:

<b>Notification to:</b>	<u>YES/NO</u>	<u>DATE</u>
(a) Officer responsible for booking conference		
(b) Councillor attending		
(c) Member of Management Board		
(d) Members' Services		
(e) Committee Officer		

Date report back obtained	
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Date of meeting of Scrutiny to receive report back	
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